

## CAO Elite Continues Trailblazing HBCU Cheerleading Combine Event

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CAO Elite returns to host its second annual HBCU cheerleading combine event. In year two, CAO steps it up a notch boasting a day-long event that includes the recruiting combine and a cheerleading showcase on Saturday, December 16, 2023, at the Georgia International Convention Center.

Hosted in one of Georgia's largest convention centers and offering an exhilarating day of competitive cheer glory, this year's combine event promises to be bigger and better. CAO Elite Owner, Toni Kendrick, first introduced the innovative college recruiting event in 2022 at CAO's home training facility in Stockbridge, GA. "Last year we had to turn away many athletes and interested schools because of space limitations. I'm never willing to do that again," says Kendrick.

CAO's inaugural HBCU Cheer Combine placed hundreds of hopeful high school athletes from across the nation in front of several of the country's most distinct and competitive HBCU cheer programs including National Champions Xavier University, Grambling State University, North Carolina A&T State University, and several other highly sought after programs. This year's event will see heavy hitting newcomers Jackson State University, Dillard University, Hampton University, and reigning NCA Champion Texas Southern university among many others. This year's impressive participating school line-up promises the presence of 20+ illustrious universities.

This year, the industry's involvement has not been limited to just the interest of rising collegiate athletes and the programs that seek them, several event producers, industry experts, and professionals have reached out with their enthusiasm to support this groundbreaking event.

The goal of CAO's HBCU Cheer Combine remains to provide traditionally underrepresented athletes the opportunity to pursue scholarship and recruitment opportunities in the sport of collegiate cheerleading. The event is specifically targeting current seniors, rising seniors, and junior athletes. However, all high school athletes and college athletes with transfer aspirations are encouraged to participate in this event.

As with last year's event, college bound athletes can also expect to grab invaluable information regarding collegiate academics, admissions requirements, financial aid, and athletic program requirements.

For more information regarding the Cheerleading Combine event, please visit:

[www.cheerhbcucombine.com](http://www.cheerhbcucombine.com).